



Schuylkill Medical Associates, LLC®
"Charting a new course in geriatric home care."

Dear Patient:

We are pleased to announce that beginning January 1, 2016, Dr. Christine Pluta of Schuylkill Medical Associates LLC ("SMA") will offer concierge services through a new concierge program (the "Program"). These concierge services will be offered as supplemental and enhanced services separate from those medical services you already receive through SMA. The services offered through the Program will not be covered by your existing insurance.

Members of the Program will be part of a small select group of patients. By joining the Program, you will be provided with an unparalleled level of care, including access to Dr. Pluta's personal cell phone.

The cost of joining the Program for the 2016 calendar year is \$960.00 per participant. This fee will cover all concierge services associated with the Program from January 1, 2016 through December 31, 2016.

Participation in the Program is completely voluntary. If you choose not to participate in the Program, you will still receive the same high-level quality of care from SMA to which you are accustomed. However, you will not have access to the supplemental and enhanced services that are offered through the Program. For example, if you choose not to participate in the Program, you will still have 24/7 access to the SMA on-call physician, but you will not have access to your personal physician's cell phone. Dr. Pluta will not be obligated to respond to communications directed to her personal cell phone from those individuals who choose not to participate in the Program.

If you would like to join the Program, please review and complete the enclosed Membership Agreement, Terms of Membership, and Member Contact Form. If you have any questions, or if you would simply like more information, please feel free to call us at 866-206-2866.

Very truly yours,

CHRISTINE PLUTA, D.O.